



7434 Montgomery Road  
Cincinnati, Ohio 45236

FOR IMMEDIATE RELEASE

CONTACT:  
Steve Holland  
Holland & Associates  
404-909-1212  
steve@hollandandassociates.com

## **SafeSchools, SET SEG Announce Strategic Partnership; Unlimited Online Safety Training for Michigan Schools**

CINCINNATI, OH, September 16, 2008 – Today, SafeSchools, LLC and SET SEG, the leading school insurance provider in Michigan, announced a strategic partnership designed to give members of SET SEG's Property/Casualty Pool and Worker's Compensation Fund immediate, free and unlimited access to SafeSchools' nationally-renowned employee safety and compliance training products.

SafeSchools is the nation's leading publisher of school-specific online safety training programs for K-12 staff members. Nationally, more than 1,500 school systems now use SafeSchools' Web-based training.

"By offering the SafeSchools training, we are helping to meet a critical need voiced by Michigan public schools – a need for comprehensive yet cost-effective risk management training. The SafeSchools program has been specifically tailored to address the risk-management needs of Michigan public schools, from their risk exposures to compliance with MIOSHA," explains Lou Guizzetti, Executive Director of SET SEG.

SafeSchools' online training and tracking system enables districts and schools to assign specific courses to any employee. The employee can then take the course(s) at their convenience. The results of the staff member's training are then tracked in SafeSchools' proprietary compliance management system. As a result, districts and schools have easy access to records indicating which courses have been assigned, which have been completed and whether the staff members completed the end-of-course assessment.

According to Robert K. Dwan, CFO of Millington Community Schools / Huron Intermediate School District, "The partnership that has been formed between the District and SafeSchools strengthens our risk control strategy, enhances the training opportunities available to all levels of staff and effectively reduces the overall cost of compliance in this area. This is certainly a 'win-win' situation."

SafeSchools' courses are authored by some of America's foremost experts in school safety. In addition, SafeSchools' courses have been endorsed by the Michigan School Business Officials (MSBO), Michigan Association of School Boards (MASB) and Michigan Association of School Administrators (MASA).

The 80 courses in the SafeSchools library help schools meet federal and state staff training mandates. The following are just a few of SafeSchools' courses included in this agreement: Bus Behavior & Discipline; Bloodborne Pathogens; Back Injury & Lifting; and School Intruders. A complete list of current / upcoming courses as well as a description of SafeSchools' related products and services can be found at <http://www.safeschools.com/courses>.

“The mission of SafeSchools has always been to make schools as safe as possible,” said Brian Taylor, President of SafeSchools. “Our partnership with SET SEG – the industry leader in Michigan – will help us achieve our goal. Ultimately, the beneficiaries of this partnership will be the school districts served by SET SEG as well as school staff members and students throughout the state.”

SafeSchools LLC is located in Cincinnati, Ohio (<http://www.safeschools.com>). SET SEG is a non-profit insurance provider for schools and is headquartered in Lansing, Michigan (<http://www.setseg.org>.)

###