

Growth prompts Scenario Learning move to Cincinnati



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(Photo: Provided)

It's not hard for Brian Taylor to believe the growth story of a company he helped create 10 years ago.

Scenario Learning was borne of an idea Taylor and Greg Estep had to help make schools safer. They are both parents and found it important to create a product to simplify staff safety training at primary and secondary schools.

Less than two months ago, Scenario Learning moved to about 16,000 square feet of office space at Keystone Parke at I-71 and Dana Avenue in Cincinnati's Evanston neighborhood. The new space more than doubled what it had in Silverton. That's what at least 30 percent annual growth over the last five years can do, Taylor said.



A building at the Keystone Parke development in Evanston.(Photo: Provided)

"Response from schools and businesses has been tremendous, as evidenced by the company's accelerating growth, and we're excited about the opportunities ahead," said Taylor, Scenario Learning chief executive. "Cincinnati is our collective home, and we're pleased to support the local economy that gave Scenario Learning its start."

Those opportunities include expanding into developing automated, Web-based safety training modules for post-secondary institutions, municipalities and businesses. It is also working with content providers to develop courses for clients in Canada and South Africa.

Taylor said the company has annual revenue approaching \$10 million and nearly 50 employees.

Scenario Learning initially delivered expert-authored courses on topics including school violence prevention, blood-borne pathogens and bullying prevention. The pair later developed complementary products from the success of initial programs for K-12 school districts.

It now counts about 5,000 school districts as clients, which includes 23 of the nation's top 100 largest ones. Locally, it counts Cincinnati Public Schools, Mason City Schools, Sycamore Community Schools, Fairfield City School District, Lakota Local Schools and Boone County Schools as clients.



Scenario Learning employees pose for a picture as part of National Bullying Prevention Month, which is in October. Scenario Learning is moving into new office space at the Keystone Parke development in Cincinnati.(Photo: Provided)

Taylor and Estep launched the self-funded business at the Hamilton County Business Center incubator in 2004 and it served as its home until 2008 when the company bought a building in Silverton. It later leased the majority of space available in a building next door in 2012.

Scenario Learning occupies space at Keystone Parke vacated by Strayer University.